



From Challenge to Opportunity in Today's Changing Economy: Real Action for Jewish Day School Leaders

A Webinar and Conversation Series

Focus on how day schools can meet head-on the challenges faced in today's economic environment. Expect each webinar to provide you with real knowledge to put into action. The overarching goal of the series is to help day school and community leaders embrace challenges in order to create better opportunities.

Featuring:

- Online and telephone webinars with renowned speakers
- Ongoing conversation with participants and presenters at peje.wikispaces.com



Webinar #2 | Wednesday, January 28, 2009 | 1:00-2:15 pm Eastern

Proactive Jewish Day Schools in an Economic Downturn: Things to Discuss, Steps to Take

with Rhea Stakely, PEJE Coach and Organizational Development Consultant

Leaders of day schools agree that Rhea's innovative ideas are compelling, and, more importantly, doable.

"Rhea's presentation of the materials and ideas are out-of-the-box thinking."

"She understands the big picture and turns the fear of the unknown into an action plan."

In this webinar, she will address some of today's most pressing issues, such as how to generate realistic enrollment and budget projections, how to right-size or down-size gracefully, innovative ways to cut expenses, and how you can realistically diversify revenue beyond tuition. She will even tackle the difficult question: How do we know when we need to contemplate graceful closure?

While the specific audience for this webinar includes heads of schools, admission directors, business managers, development directors, and board members, all Jewish day school leaders are welcome to attend.

To reserve your spot and receive call-in/log-in details, please contact Kirk Tallman: kirk@peje.org or 617-367-0001 x 133.

This webinar and conversation series created by PEJE and a collaborative team from:

PARDeS, RAVSAK, SSDSA, Yeshiva University Institute for University-School Partnership, and UJA-Federation of New York

